



NCHS

children first.

STRATEGIC PLAN

2019 – 2029

Nebraska Children’s Home Society (NCHS) is a private, nonprofit agency with eight locations across the state. NCHS has been putting children first for 127 years. The founding of NCHS was part of a national movement that resulted in the founding of Children’s Home Societies in 36 states between 1883 and 1916. NCHS was chartered in 1893, a time of economic hardship and upheaval for many.

Although the challenges have changed over the years, children still come into the world vulnerable and facing risks. NCHS continually evaluates and adjusts services to address children’s needs. As a mature organization, NCHS is ready to make bold strides to serve children and families like never before.

In a comprehensive sustainability planning process spanning over the course of a year, we’ve engaged our team, those we serve, service partners, investors, the Board, Trustees and key stakeholders to come together to assess and deepen the Nebraska Children’s Home Society’s approach to its work and the commitment to our mission. This included an examination of current service offerings, historical and current financial sustainability, and fundraising effectiveness.

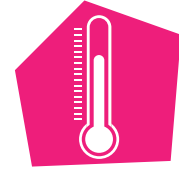
This work illuminated eight issues critical to the continued success and sustainability of NCHS, and when achieved, will allow Nebraska Children’s Home Society to expand our life changing work to children and families across the state.



Establish a clear strategic direction



Prioritize programs and services



Improve fundraising



Assess community needs/
changing needs



Strengthen endowment



Leadership succession planning
and Board engagement



Optimize marketing
and communications



Commit to Equity and Inclusion

Addressing these critical issues will strengthen our organization, allowing us to successfully engage with our partners across the state, to achieve our Aspirations for Nebraska's children and families.



Enable Successful Transitions to Adulthood for Every Foster Youth

As an organization committed to the success of Nebraska's most vulnerable youth, NCHS will connect every youth leaving foster care with a community of caring adults to help them navigate their future and prevent homelessness, incarceration, unplanned pregnancy, trafficking and addiction.



Ensure Bright Futures for Nebraska's Children

As an expert in harnessing the power of relationships to create lasting change for children and families, NCHS will partner with parents and caregivers raising children under unexpected and challenging circumstances to ensure they receive the knowledge, resources, and support needed to insulate their youth from the detrimental impacts of family trauma, poverty and other adverse childhood experiences.



Expand Access to Home Visitation

As an agency committed to the overall success of families, NCHS will unite with schools and community partners to provide home visitation for all families in targeted communities. Through strong partnerships, NCHS will ensure families can holistically access all the services necessary to build self-sufficiency, break cycles of abuse and poverty, and provide safe and loving care to their children.



Lead Innovation to Strengthen Nebraska's Families

As a practitioner of innovative service delivery, NCHS will unite and strengthen Nebraska's families by partnering with universities, national and state coalitions, and thought leaders to design, test and implement cutting edge solutions focused on supporting responsive relationships, reducing sources of stress and strengthening core life skills.

While the aspirations we've identified are plotted on a ten-year course, we recognize community and family needs are constantly changing, therefore we will be regularly engaging key stakeholders in the re-evaluation of our plan to ensure it remains timely and relevant.

The aspirations in our ten-year plan are bold, compelling, and cannot be achieved in isolation. We need our exceptional team, our service partners, our Board and investors to join us in this important work.

Together, we are prepared to do more of what we do best for the people who need it most. This Strategic Plan provides a new path of innovation and intentionality as we strive to meet the needs of all children and families across the state and uphold the vision of the Nebraska Children's Home Society – **a safe and loving family for every child.**



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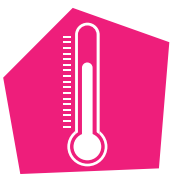
OUR PRIORITIES
2019 – 2029

**Priority 1****Establish a Clear Strategic Direction**

Using the strategic plan as a guide, align the work of the NCHS board, committees and the entire organization around strategic priorities and bold aspirations for the future.

**Priority 2****Prioritize Programs and Services**

Prioritize programs and services to align with NCHS's mission, vision and expertise. Services will undergo regular evaluation to ensure optimum alignment with the needs of Nebraska's children and families.

**Priority 3****Improve Fundraising**

Overall fundraising efforts will align with a long term plan to ensure the sustainability of NCHS services. Compelling cases for support will foster investment from prospective donors.

**Priority 4****Assess Community Needs/
Changing Needs**

Leverage the knowledge and expertise of communities across Nebraska to ensure NCHS's expertise aligns with community needs. Enhance and establish partnerships with nonprofits, businesses and foundations.

**Priority 5****Strengthen Endowment**

Focus on enhanced planned giving strategies and major gift opportunities to strengthen the NCHS endowment.

**Priority 6****Leadership Succession Planning
and Board Engagement**

Strengthen leadership succession planning and board engagement, to retain and recruit the best and the brightest in pursuit of the NCHS vision.

**Priority 7****Optimize Marketing & Communications**

Leveraging the power of personal stories, educate Nebraskans about purpose and services of NCHS.

**Priority 8****Commit to Equity and Inclusion**

NCHS is committed to equity and inclusion in how we engage caregivers, partners, our teams, and building an agency culture that prioritizes human dignity, belonging, and justice.



OUR ASPIRATIONS
2019 - 2029

**Aspiration 1****Enable Successful Transitions
to Adulthood for Every Foster Youth**

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**Aspiration 3****Expand Access to Home Visitation**

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